

RAJAR DATA RELEASE

Q1 2024 – May 16th, 2024



NATIONAL STATIONS – PAGE 1

STATIONS	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q1 23	Q4 23	Q1 24	Q1 24 vs. Q1 23	Q1 24 vs. Q4 23	Q1 23	Q4 23	Q1 24
ALL RADIO	Q	49360	49473	49947	1.2%	1.0%	100.0	100.0	100.0
ALL BBC	Q	32201	31286	31303	-2.8%	0.1%	46.3	43.2	43.4
15-44	Q	11958	11464	11623	-2.8%	1.4%	31.6	29.5	29.8
45+	Q	20243	19823	19680	-2.8%	-0.7%	53.5	49.6	49.4
ALL BBC NETWORK RADIO	Q	29571	28724	28680	-3.0%	-0.2%	40.9	38.3	39.0
BBC RADIO 1	Q	7576	7330	7310	-3.5%	-0.3%	4.9	4.5	4.5
BBC RADIO 1XTRA	H	792	718	786	-0.8%	9.5%	0.3	0.3	0.3
BBC RADIO 2	Q	14458	13281	13228	-8.5%	-0.4%	15.2	13.4	13.7
BBC RADIO 3	Q	1931	1775	1995	3.3%	12.4%	1.4	1.3	1.6
BBC RADIO 4 (INCLUDING 4 EXTRA)	Q	9838	9476	9633	-2.1%	1.7%	12.3	12.0	12.3
BBC RADIO 4	Q	9399	9116	9204	-2.1%	1.0%	11.2	11.0	11.1
BBC RADIO 4 EXTRA	Q	1666	1464	1506	-9.6%	2.9%	1.1	1.0	1.3
BBC RADIO 5 LIVE (INC. SPORTS EXTRA)	Q	5530	5952	5252	-5.0%	-11.8%	3.2	3.6	3.0
BBC RADIO 5 LIVE	Q	5104	5245	4889	-4.2%	-6.8%	3.0	3.1	2.9
BBC RADIO 5 SPORTS EXTRA	Q	1105	1552	971	-12.1%	-37.4%	0.2	0.5	0.2
BBC 6 MUSIC	Q	2711	2519	2548	-6.0%	1.2%	2.7	2.6	2.5
BBC ASIAN NETWORK UK	H	444	448	542	22.1%	21.0%	0.3	0.2	0.2
BBC WORLD SERVICE	Q	1085	1072	1225	12.9%	14.3%	0.6	0.5	0.7
BBC LOCAL/REGIONAL	Q	7381	6986	6852	-7.2%	-1.9%	5.5	4.9	4.4

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STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q1 23	Q4 23	Q1 24	Q1 24 vs. Q1 23	Q1 24 vs. Q4 23	Q1 23	Q4 23	Q1 24
ALL COMMERCIAL	Q	38690	39130	39670	2.5%	1.4%	51.4	54.8	54.2
15-44	Q	18201	18114	18541	1.9%	2.4%	65.7	67.9	67.1
45+	Q	20489	21015	21128	3.1%	0.5%	44.6	48.7	48.4
ALL NATIONAL COMMERCIAL	Q	26519	26705	26746	0.9%	0.2%	25.8	26.8	25.9
ABSOLUTE RADIO NETWORK	H	5341	5287	5483	2.7%	3.7%	3.5	3.6	3.5
ABSOLUTE RADIO	Q	2430	2359	2236	-8.0%	-5.2%	1.5	1.4	1.5
ABSOLUTE RADIO 60S	H	128	115	123	-3.9%	7.0%	*	0.1	*
ABSOLUTE RADIO 70S	H	286	299	287	0.3%	-4.0%	0.1	0.1	0.1
ABSOLUTE 80S	Q	1453	1589	1556	7.1%	-2.1%	0.8	0.8	0.7
ABSOLUTE RADIO 90S	H	931	947	968	4.0%	2.2%	0.4	0.4	0.3
ABSOLUTE RADIO 00S	H	316	289	292	-7.6%	1.0%	0.1	0.1	0.1
ABSOLUTE RADIO 10S	H	171	149	174	1.8%	16.8%	*	*	*
ABSOLUTE CLASSIC ROCK	H	904	796	852	-5.8%	7.0%	0.5	0.5	0.4
ABSOLUTE RADIO COUNTRY	H	299	407	392	31.1%	-3.7%	0.2	0.2	0.2
BOOM RADIO	Q	635	627	602	-5.2%	-4.0%	0.6	0.7	0.7
CAPITAL BRAND (UK)	H	7839	7921	8308	6.0%	4.9%	3.9	4.0	4.2
CAPITAL CHILL	Q		186	190		2.2%		0.1	0.1
CAPITAL DANCE	Q	903	863	995	10.2%	15.3%	0.4	0.4	0.5
CAPITAL NETWORK (UK)	H	6151	5871	6243	1.5%	6.3%	2.9	2.7	2.9
CAPITAL XTRA BRAND UK	H	1691	1979	2055	21.5%	3.8%	0.6	0.8	0.7
CAPITAL XTRA (UK)	H	1443	1686	1692	17.3%	0.4%	0.5	0.6	0.6
CAPITAL XTRA RELOADED	Q	398	496	603	51.5%	21.6%	0.1	0.1	0.2
CLASSIC FM	Q	4544	4689	4440	-2.3%	-5.3%	3.6	4.0	3.6
GB NEWS RADIO	Q	319	430	455	42.6%	5.8%	0.3	0.3	0.3
GOLD NETWORK (UK)	H	1750	1676	1810	3.4%	8.0%	1.3	1.3	1.2
GREATEST HITS NETWORK (EXC PARTNERS)	H	5309	6850	7798	46.9%	13.8%	3.7	5.8	6.4
GREATEST HITS RADIO	H	5116	6753	7687	50.3%	13.8%	3.6	5.7	6.3
HEART BRAND (UK)	H	11251	11527	12393	10.2%	7.5%	7.3	7.6	7.9
HEART 70S	Q	656	675	727	10.8%	7.7%	0.3	0.2	0.2
HEART 80S	Q	1571	1678	1860	18.4%	10.8%	0.6	0.7	0.8
HEART 90S	Q	995	1184	1117	12.3%	-5.7%	0.3	0.4	0.4
HEART 00S	Q	665	825	994	49.5%	20.5%	0.3	0.3	0.4
HEART DANCE	Q	922	826	970	5.2%	17.4%	0.5	0.3	0.3
HEART NETWORK (UK)	H	8896	8838	9442	6.1%	6.8%	5.6	5.6	5.9
HEAT	H	462	472	504	9.1%	6.8%	0.1	0.2	0.1

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		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q1 23	Q4 23	Q1 24	Q1 24 vs. Q1 23	Q1 24 vs. Q4 23	Q1 23	Q4 23	Q1 24
HITS RADIO NETWORK (EXC PARTNERS)	H	6749	6330	6716	-0.5%	6.1%	5.0	4.9	4.9
HITS RADIO PORTFOLIO (EXC PARTNERS)	H	10956	12016	13155	20.1%	9.5%	8.7	10.7	11.3
HITS RADIO	H	1752	1430	4533	158.7%	217.0%	0.5	0.7	2.8
JAZZ FM	H	508	446	431	-15.2%	-3.4%	0.2	0.2	0.2
KERRANG!	H	342	399	456	33.3%	14.3%	0.2	0.2	0.2
KISS NETWORK	H	4174	4224	4102	-1.7%	-2.9%	2.1	2.1	1.8
KISS	Q	2502	2349	2293	-8.4%	-2.4%	1.0	0.8	0.8
KISS FRESH	H	250	245	225	-10.0%	-8.2%	0.1	0.1	0.1
KISSTORY	Q	2165	2368	2089	-3.5%	-11.8%	1.0	1.0	0.9
LBC BRAND (UK)	H	3467	2990	3260	-6.0%	9.0%	3.2	2.8	3.0
MAGIC NETWORK	H	4030	4157	4417	9.6%	6.3%	2.2	2.4	2.3
MAGIC	Q	2850	3422	3069	7.7%	-10.3%	1.5	1.9	1.5
MAGIC AT THE MUSICALS	H	150	165	200	33.3%	21.2%	0.1	0.1	0.1
MAGIC CHILLED	H	453	416	432	-4.6%	3.8%	0.2	0.1	0.1
MAGIC SOUL	H	432	502	512	18.5%	2.0%	0.2	0.3	0.2
MELLOW MAGIC	H	558	492	499	-10.6%	1.4%	0.3	0.2	0.2
PLANET ROCK	Q	1253	1285	1039	-17.1%	-19.1%	1.2	1.3	1.0
SCALA RADIO	H	266	199	188	-29.3%	-5.5%	0.2	0.2	0.2
SMOOTH BRAND (UK)	H	5883	6165	6528	11.0%	5.9%	3.9	4.0	4.1
SMOOTH RADIO CHILL	Q	503	471	402	-20.1%	-14.6%	0.3	0.2	0.2
SMOOTH RADIO COUNTRY	Q	301	314	358	18.9%	14.0%	0.1	0.1	0.2
SMOOTH RELAX	Q			348					0.1
SMOOTH RADIO NETWORK (UK)	H	5252	5473	5804	10.5%	6.0%	3.4	3.6	3.7
SUNRISE RADIO NATIONAL	Y	327	317	329	0.6%	3.8%	0.1	0.1	0.1
TALKRADIO	H	840	725	757	-9.9%	4.4%	0.6	0.5	0.5
TALKSPORT	H	3296	3081	3390	2.9%	10.0%	1.9	2.1	2.1
TALKSPORT2	H	472	398	560	18.6%	40.7%	0.1	0.1	0.1
TIMES RADIO	H	554	492	503	-9.2%	2.2%	0.3	0.4	0.4
VIRGIN RADIO	H	1517	1399	1503	-0.9%	7.4%	0.9	0.9	0.9
VIRGIN RADIO 80S PLUS	H	156	123	158	1.3%	28.5%	*	*	*
VIRGIN RADIO ANTHEMS	H	333	276	255	-23.4%	-7.6%	0.1	0.1	0.1
VIRGIN RADIO CHILLED	H	429	320	299	-30.3%	-6.6%	0.1	0.1	0.1
RADIO X BRAND (UK)	H		2168	2217		2.3%		2.0	1.8
RADIO X CLASSIC ROCK	Q		244	241		-1.2%		0.1	0.1
RADIO X NETWORK (UK)	H	2013	2013	2069	2.8%	2.8%	1.6	1.8	1.7
ALL LOCAL COMMERCIAL	Q	26726	27009	27598	3.3%	2.2%	25.7	28.0	28.3
OTHER LISTENING	Q	4710	5690	5982	27.0%	5.1%	2.2	2.0	2.4